what is a

CCRA Merchant Partner?

The CCRA Merchant Partner Program is a win-win collaboration that is free to join.

CCRA provides complimentary valuable advertising and exposure for your business by encouraging our community to support your establishment.

The Merchant Partner Program offers exclusive "*Deals and Discounts*" to our growing CCRA members.

DEALS AND DISCOUNTS

Our Merchant Partners have found countless ways to incentivize CCRA members to frequent their business.

- Ongoing discounts: A percentage off
- Weekend or weekday specials
- Buy one, get one deals
- A special "surprise" with purchase
- A complimentary item

THE CHOICE IS YOURS!

You can request CCRA members to present their membership credentials or provide a promo code!

CCRA Mission Statement

Serving as the voice of Center City West since 1947, The Center City Residents' Association (CCRA) promotes urban living; advocates for a safe, clean, diverse and supportive community; pursues accountability; and encourages responsible development while preserving the neighborhood's historic heritage.

why become a

CCRA Merchant Partner?

CCRA has a highly engaged membership base that is constantly growing!

CCRA is in constant contact with local residents through our website, quarterly publications, weekly E-Newsletters and social media.

The Merchant Partner page is one of the most frequently visited pages on our website. Your business will be promoted to over 1800 potential customers living in Center City through our weekly E-newsletter, which has had an open rate as high as 60%.

JOIN US!

how to become a CCRA Merchant Partner?

- Apply online @ www.centercityresidents.org/Merchant-Partner-Application/
- Call or email: (215) 546-6719 or centercity@centercityresidents.org
- Mail a hard copy application to:
  CCRA
  1900 Market Street, 8th Floor
  Philadelphia, PA 19103

CURRENT PARTICIPATING MERCHANT PARTNERS

12th Street Catering
Academy of Vocal Arts
Balance Health Care Center
Bennett Compost Inc.
Blue Sole Shoes
City Fitness
DiBruno Bros.
Dom's Shoe Repair
Earthy Delights, LLC
Eazy Computers & iPhone Repair
Estelle Carraz-Bernabei
Excursions from the Square
Eye Candy Vision
FrameWorks Studio & Gallery
Hyatt Centric
Interact Theatre Co.
Jeni's Ice Cream
Kimmel Cultural Campus
Liberty Pet Vets
Loews Hotel Philadelphia
Mr FIX
Osteria Ama Italian Restaurant
Philly Bike Tours
PhotoLounge
Rittenhouse Hardware
Sandcastle Fun Co.
Seafood Unlimited
The Bake Shop on 20th
The Curtis Institiute of Music
The Franklin
The Philadelphia Orchestra
The Philadelphia Theatre Co.
The Philly Cabaret at Rittenhouse Grill
The River Boat Tours
The Rounds
Urban Tree Finishing & Interior Painting
Violet Alexandre
Veda Modern Indian Bistro
William Schwartz Jewelry

CCRA: April 2025

ADD YOUR PARTNERSHIP on our list!

center city residents' association
The People-Powered Voice for a Better Community

MERCHANT PARTNER PROGRAM