

CCRA Privacy Policy

Last updated: **SEPTEMBER/OCTOBER** 2024

The Center City Residents' Association ("CCRA," "we," "us," or "our") is a 501(c)(3) non-profit corporation that cares about your privacy and the security of your personal information. This Privacy Policy applies to this website (<https://www.centercityresidents.org/>) and any other website(s) that CCRA may develop now or in the future (collectively "Website"); as well as to the services that we provide for the community. Further, this Privacy Policy explains how we may use, disclose, and process your personal information. CCRA will not disclose personal information other than in accordance with this Privacy Policy.

By using the Website, you indicate your acceptance of this Privacy Policy. However, please note that this Privacy Policy is not a contract and does not create any legal rights or obligations not otherwise provided by law.

What is Personal Information?

When this Privacy Policy uses the term "personal information," we mean information that may identify a particular individual, such as the individual's full or partial name, postal address, email address, and/or telephone number.

In contrast, information that you (or any organization that you may represent) designate to be displayed to the public, such as in our Business Members Directory or Merchant Partners Directory, is not considered to be personal information.

Collection, Use and Disclosure of Personal Information

A. Contact and Demographic Information

We collect certain personal information that you may voluntarily provide when you register for membership, make a donation, attend a CCRA-sponsored public event, or communicate with us by mail, telephone, or electronically. This may include contact information such as your name, address, email address, telephone number. It may also include certain demographic information such as your occupation, dwelling type (e.g., house, apartment, condo), and whether you rent or own your home.

This personal information is collected to plan and deliver programs and services to you, to our membership, and to the community. It is also collected to process any payment(s) or donation(s) that you may make to CCRA, including for identification and authentication purposes.

B. Payment and Legal Information

When you make a payment or donation through the Website, we collect personal information about the payment card you used, and any payment card refusals. We also may collect related information about any suspected crimes, complaints, claims, and/or fraud checks or flags raised

about your transaction(s). This information may be supplied by you, your representatives, law enforcement agencies, and payment card providers.

This personal information is collected to process payments and donations, as well as to protect you and our organization against criminal activities and risks, as well as to make sure that we understand and can meet our legal obligations to you and others.

C. Cookies

A “cookie” is a small piece of data that is sent to your browser from our web server and is stored on your computer or smartphone. Cookies are used to collect non-identifying information about a user, such as their web surfing behavior or performances for a specific website.

Like many other organizations, we use cookies to: (1) allow you to use our Website without having to re-enter your user name and password; (2) enhance or personalize your Website usage; (3) monitor Website usage; and (4) manage the Website. If you choose, you can set your browser to reject cookies or you can manually delete individual cookies or all of the cookies on your computer or device by following your browser’s help file directions.

D. Other Technologies

Our website is enabled with one or more add-on Google services, such as Google Analytics or another Google service. As such, the Website will collect information consistent with the terms of [Google’s Privacy Policy](#). This data may include, but is not limited to, your IP address, MAC address, browser type, operating system, device-identifying information, the specific web pages visited during your connection, and the domain name from which you accessed the Website. In addition, we may collect information about your browsing behavior, such as the date and time you visit the Website, the areas or pages of the Website that you visit, the amount of time you spend viewing the Website, the number of times you return to the Website, and other clickstream data.

Because the Website is enabled with one or more add-on Google services, Google will have access to and may use Google Services Collected Information that is collected and may use such information to improve Google’s services. CCRA will use such information, to the extent available such as by way of Google Analytics, to better understand use of the Website and topics of interest to the community and Website visitors. In addition, CCRA may adjust its outreach practices to better target information based on such information and usage.

E. Other Disclosures

CCRA is the sole owner of the personal information it collects.

CCRA will not use, share, sell, or trade your personal information to or with any third-parties, except (1) to law enforcement agencies with respect to emergencies situations; (2) when required by court order or search warrant; or (3) when we have your permission.

We Do Not Knowingly Collect Information from Children

The Website is intended for a general audience. We do not knowingly collect or solicit personal information from anyone under the age of 18 without the consent by the holder of parental responsibility. If you are under 18, you are prohibited from providing information to CCRA through our Website without verifiable parental consent. In the event we learn that we collected personal information from anyone under the age of 18, we will delete that information and only recollect the information after receiving parental consent. If you believe that we might have collected personal information from anyone under the age of 18, please contact us using the contact information below.

Security

CCRA has implemented physical, electronic and administrative measures to protect your information from error, loss, misuse and unauthorized access, disclosure, alteration and destruction. For example, we use encryption, passwords, and firewalls to safeguard the confidentiality of your personal information contained on our systems. In addition, our employees and any third-parties we use are contractually bound to protect the confidentiality of your information and access is restricted to those with a need to know the information to carry out the identified purpose. From time to time, we review our security procedures to protect our users' personal information in order to consider appropriate new technology and methods; however, despite our efforts, no security measures are perfect or impenetrable. In this regard, we urge you to take every precaution to protect your personal data while you are on the Internet.

CCRA MAKES NO WARRANTIES AS TO THE SECURITY OF YOUR DATA COMMUNICATIONS, OR THAT THIRD-PARTIES WILL NOT GAIN UNAUTHORIZED ACCESS TO OR MONITOR YOUR COMPUTER(S) OR ONLINE COMMUNICATIONS. YOU AGREE THAT CCRA WILL NOT BE LIABLE FOR ANY SUCH ACCESS.

Updating Information

You may keep your registration information current by visiting your profile by logging into your account on our Website. If you wish to change or update any of your personal information and are unable to do so, please contact us at the address below.

Changes to this Privacy Policy

CCRA reserves the right to amend this Privacy Policy at our discretion and at any time. Your continued interaction with CCRA following the posting of changes constitutes your acceptance of such changes.

Links to Other Sites

This Website may contain links to other sites. We are not responsible for the privacy practices or the content of such other sites.

Questions

If you have any questions or comments about this Privacy Policy or our privacy practices, or if you would like us to update information or preferences you provided to us, please contact us at:

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